2027 BUYERS GUIDE

THE ANNUAL SOURCE FOR ALL YOUR MEDICAL EQUIPMENT NEEDS.

OVER **30,000** SUBSCRIBERS

CELEBRATING **29** YEARS IN PRINT

This annual publication gives your company continued exposure 365 days a yaear to over **30,000 qualified subscribers,** maximizing your advertising dollars!

Advertise Once & Receive Exposure All Year Long!

MD Publishing
media. events. expertise.

sales@mdpublishing.com

3 WAYS TO RECEIVE INVALUABLE INDUSTRY EXPOSURE:

1 PRINT & DIGITAL MAGAZINE

30,000 printed copiesmailed
43,000 readers reached digitally

2 CATEGORICAL INDEX

90+categories tochoosefrom to help attract readers

3 ONLINE BUYERS GUIDE DIRECTORY

9,848 visitsto the directory
4:29 average read time

PACKAGES

Renew your ad placement before August 7, 2026 to lock in these 2026 ad rates!

	EDITORIAL	TRADITIONAL DISPLAYAD	INDEX CATEGORIES	ONLINE DIRECTORY
SHOWCASE $6,156	2 pages	Full-page	10 categories	Included
EXPERT $4,195	1 page	Full-page	10 categories	Included
PREMIUM PLACEMENT ASK FOR PRICING		Full-page	10 categories	Included
ELITE $2,280		Full-page	10 categories	Included
PRO $1,180		Half-page horizontal	5 categories	Included
STARTER $970		1/3-page	5 categories	Included
BASIC $700		Company Profile	3 categories	

All packages include a **company profile**

- Logo
- Address
- Phone
- Website
- Email
- Company descriptions up to 75 words

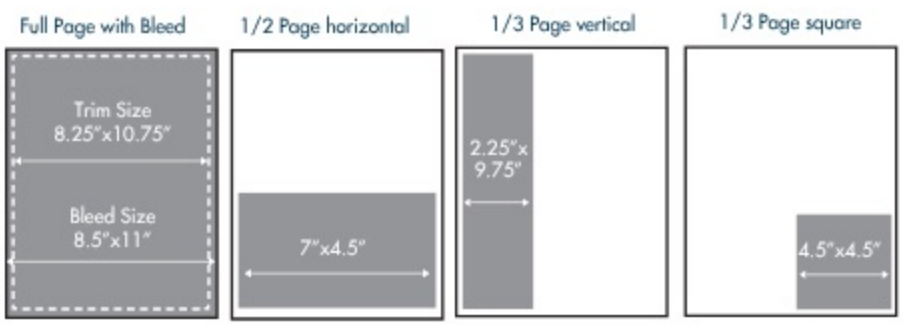
" It's the only resource I've found that has great reading material and a comprehensive listing of vendors gathered in one publication."

-E. Stewart, BMET II, Akron Children's

AD SIZE DIMENSIONS:

Size	Width	Height
Full	8.25"	10.75"
1/2 h	7"	4.5"
1/3 v	2.25"	9.75"
1/3 s	4.5"	4.5"

Ads that bleed need to have an extra 1/8" on all sides. Keep type, photos, and other ad elements that are not supposed to bleed 1/4" away from final trim line.



COMPANY PROFILE EXAMPLE:

MedWrench
1015TyroneRd #120
Tyrone, GA30290
sales@medwrench.com
medwrench.com

SEE OUR AD ON PAGE 10

MedWrench.com is the leading online community and resource for medical equipment service professionals. It connects HTM and clinical engineering teams with trusted service providers, OEMs, and industry experts through articles, service directories, live forums, and more. MedWrench empowers healthcare facilities to make informed technology decisions, solve equipment challenges, and stay current on industry trends—all within a collaborative, easy-to-use platform that is free to use.